

Press release

NOVEXX Solutions presents the new industrial Label Printer XLP 51x

Label printing as expected: the new XLP 51x

Eching, September 2021 – Great print performance and maximum user-friendliness are top priorities here. With the XLP 51x, NOVEXX Solutions presents a label printer for low to medium print volumes. Thanks to its many functions and additional options, it is suitable for almost any label printing challenge, and it is ready for digital requirements of the future.

Whether for manufacturing companies or in logistics – thanks to its multi-functionality, the XLP 51x masters almost every label printing challenge and can be integrated into any industrial environment. Using thermal transfer or thermal direct printing technology, it is capable of printing variable and fix data, barcodes and graphics in high quality. This can be realized on a wide range of label materials from 4" (106 mm) to 6" (160 mm) print width. User-friendly features such as a large color display with an intuitive menu navigation, a web interface for remote access and a wide range of additional options make the XLP 51x an all-round device for every requirement.

The XLP 51x Label Printer scores with the following advantages, among others:

Great print performance

The choice of numerous print resolutions (200, 300 or 600 dpi) for a wide range of label materials, sizes and shapes makes it possible to print even small fonts or demanding barcodes. The permanent ribbon tension also ensures the best printing results.

User-friendly operation

A large color display in combination with an icon driven navigation ensures an intuitive operation. Different backlighting also indicates the machine status. The lift-up print module makes label and ribbon loading quick and easy. A large window provides an overview of the label and ribbon roll filling level at any time.

Maximum uptime

The XLP 51x's combination of high print speed, industrial robustness and minimum downtime ensures outstanding productivity and durability. Easy and fast loading of label and ribbon material and a ribbon roll capacity of up to 500m makes the XLP 51x particularly economical.

Intelligent printing

The webinterface allows remote access, diagnostics and maintenance from any PC or mobile device such as smartphones and tablets. Configurable I/O interfaces also enable flexible adaption and integration.

Easy maintenance

The use of quick shaft coupling print rollers ensures fast and tool-free cleaning. In addition, the open print module enables fast and convenient cleaning of the print head.

Various options – the right choice for any application:

The XLP 51x can be ordered with a range of options to meet a variety of requirements:

- With the **cutter** function, labels are cut precisely and reliably. Individual setting options determine whether cutting takes place after each printed label or a batch of labels.
- With the easy-to install **external rewinder**, the printed labels are wound and can be further processed for instance with a labeling system.
- The electrical, airless applicator **LTMA** creates a semi-automatic print & apply solution for products with sensitive surfaces and varying product heights.
- The compact **dispenser and internal rewinder** solution prints and dispenses labels while automatically rewinding the backing paper inside the printer.
- The **textile cutter stacker (TCS)** prints, cuts and stacks wash and care labels for the textile and garment industry.

„The XLP 51x is a perfect addition to our portfolio“, says Geert Jan Kolkhuis Tanke, Director Product Management at NOVEXX Solutions. „It impresses with an outstanding price/performance ratio and low cost per label. Thanks to the many additional options, it gives our customers maximum flexibility – regardless of the industry in which it is used.“

About NOVEXX Solutions

NOVEXX Solutions offers identification solutions that work!

As a dynamic medium-sized company with more than 55 years of experience and know-how, we offer first-class identification and labeling solutions for products, cartons and pallets.

Our high-quality and reliable hardware and software, together with the best consumables and our specialists from the Service & Support team, ensure the optimization of labeling processes along the supply chain.

100 % MADE IN GERMANY - and represented worldwide by 11 locations and more than 100 certified partners. You can find more information at www.novexx.com

Please do not hesitate to contact us for further information.

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Attachments: Logo of NOVEXX Solutions, XLP 51x pictures, XLP 51x brochure